

Business model

FortFC is the part of the international holding FFS, founded in 2010.

The FCCT token is issued by FFS Ltd, and is not related to the brokerage company Fort Financial Services Ltd, and will not in any way affect the clients of the brokerage company Fort Financial Services Ltd. All tokens holders will receive privileges as part of collaborating with Fort Financial Crypto.

Token Sales Schedule

The tokens sales will begin with private sales (24.09.2018 - 11.11.2018), with the 60% discount. **FortFC** tokens will be sold in 6 stages with a double bonus program. The price of a token increases at each stage of the ICO. More details about the double bonus program during tokens sales and the ICO stages can be found in [White Paper](#).

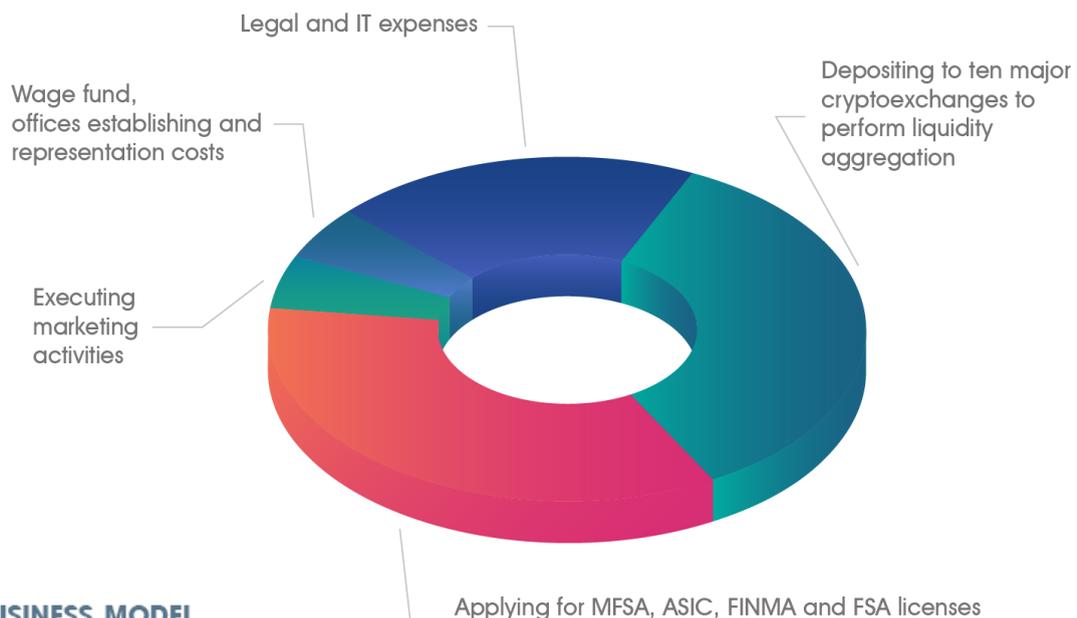
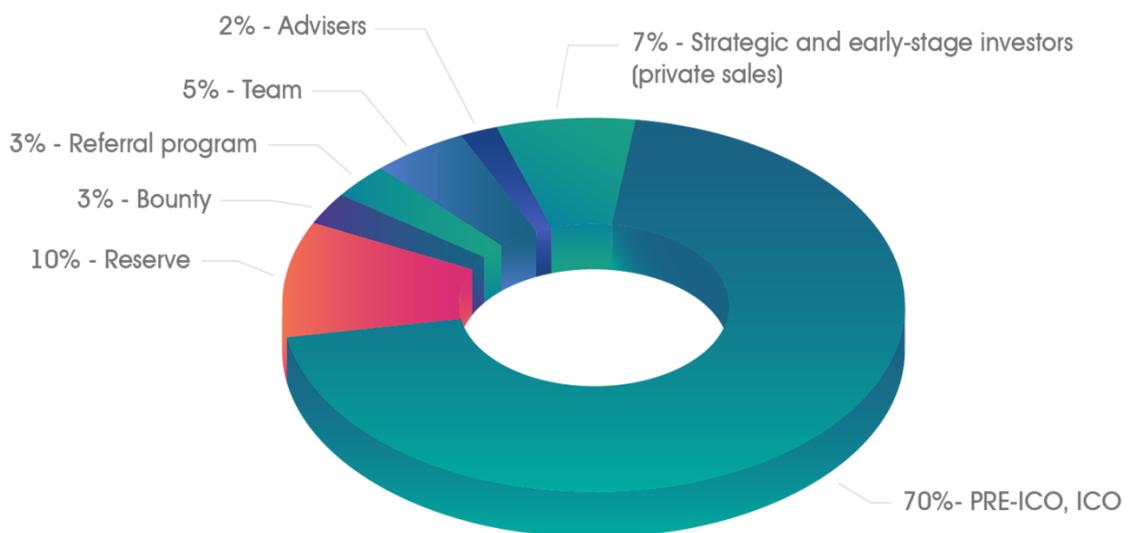
Token Name	FortFC Token (FFCT)
Symbol	FFCT
Token Price	0,2
Max Emission	300,000,000.00 FFCT
Minimum purchase amount for Private Sale	5,000.00 EUR
Minimum purchase amount for Pre-ICO	500.00 EUR
Minimum purchase amount for ICO	50.00 EUR

Period	Date	Token Price
Private Sale	24/09 -11/11	0,08
Pre-ICO	12/11 - 15/02	0,1
1st ICO PERIOD	16/02 - 28/03	0,12

2nd ICO PERIOD	29/03 - 02/05	0,14
3rd ICO PERIOD	03/05 - 05/06	0,16
4th ICO PERIOD	06/06 - 04/07	0,18
Final call	05/07 - 31/07	0,2

Tokens distribution

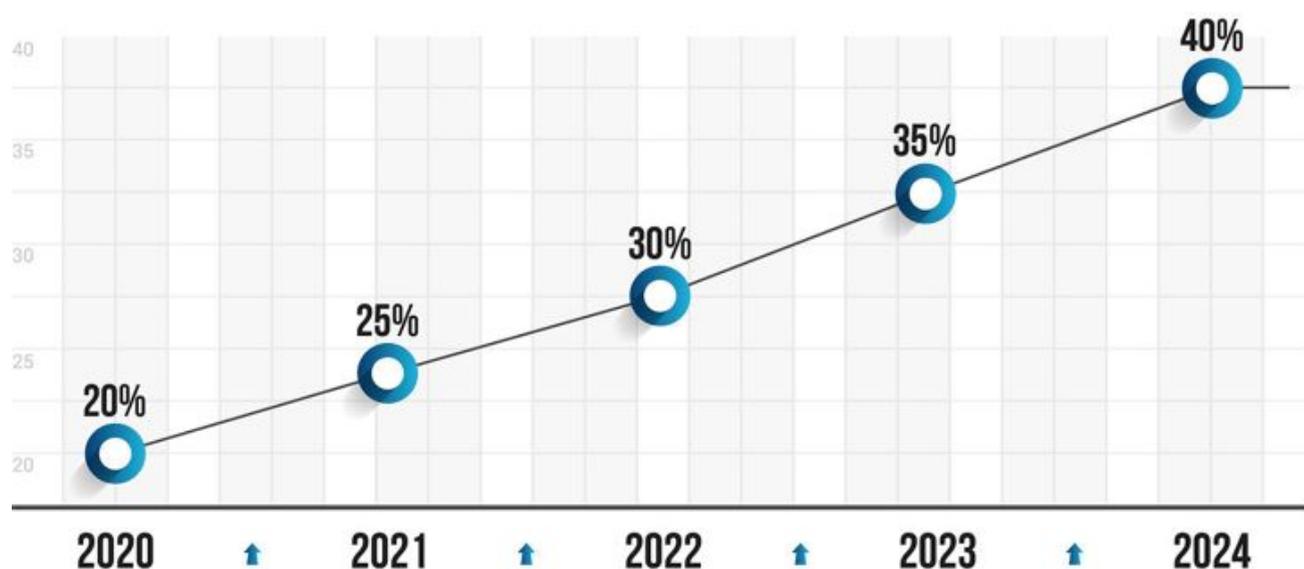
The funds collected will be used exclusively for the implementation and subsequent development of the project (more details about tokens and expenses distribution you can learn in [White Paper](#)).



FortFC token functions

FortFC tokens are freely accepted as a payment for the company's services with a progressive discount. When paying with tokens, customers get discounts for the following:

- liquidity
- paying trade commissions
- paying monthly fees
- paying for services for creating and setting up a risk management system (A/B books)
- paying commissions for listing third-party tokens

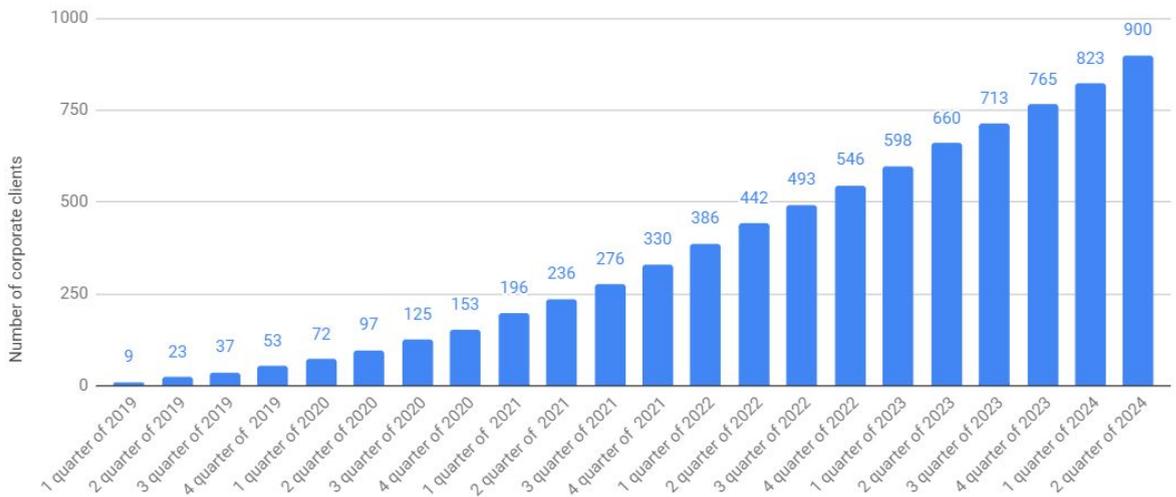


This discount system assumes a smooth and constant increase of interest in FortFC tokens purchasing.

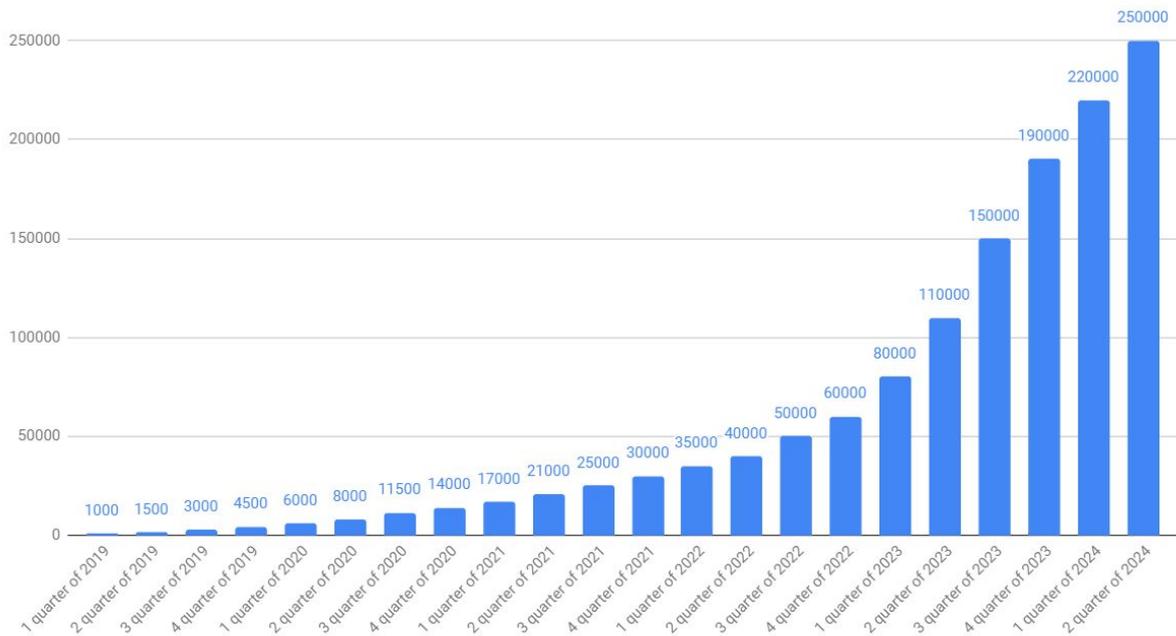
The expected growth of the corporate clients base using FortFC's crypto-liquidity is shown in the tables below. In addition to our corporate clients, FortFC also services

individuals who trade with cryptocurrencies. The individual traders-clients Growth Diagram is provided below. You can see the detailed calculations for the **FortFC** tokens demand in [White Paper](#).

Number of corporate clients



Number of active retail clients of ForFC



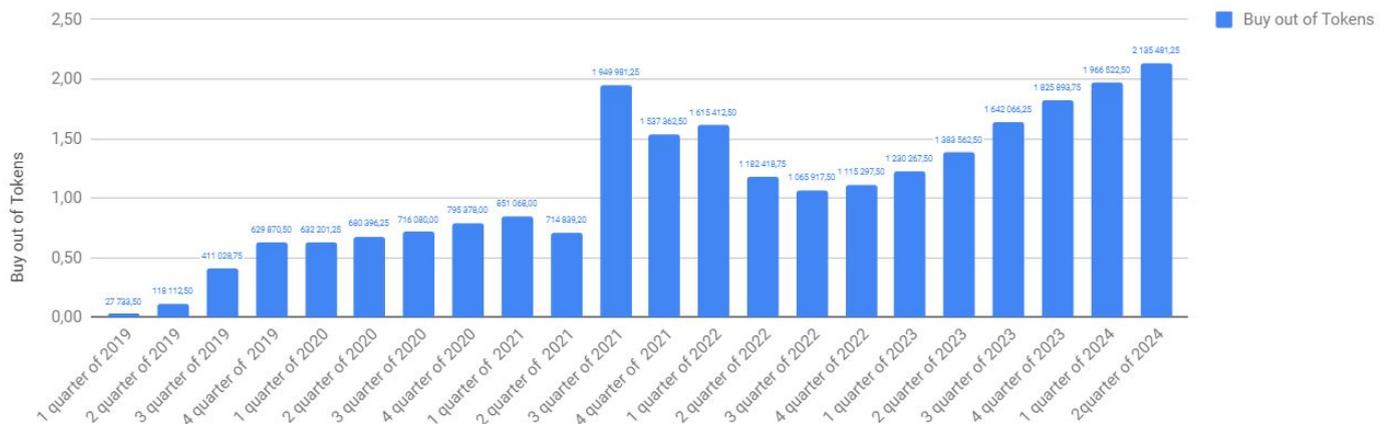
The calculations used the minimum number based on the current market conditions. The actual figures may differ from planned ones because the crypto industry is currently developing in geometric progression.

Calculating the demand for a token within five years after the ICO ends

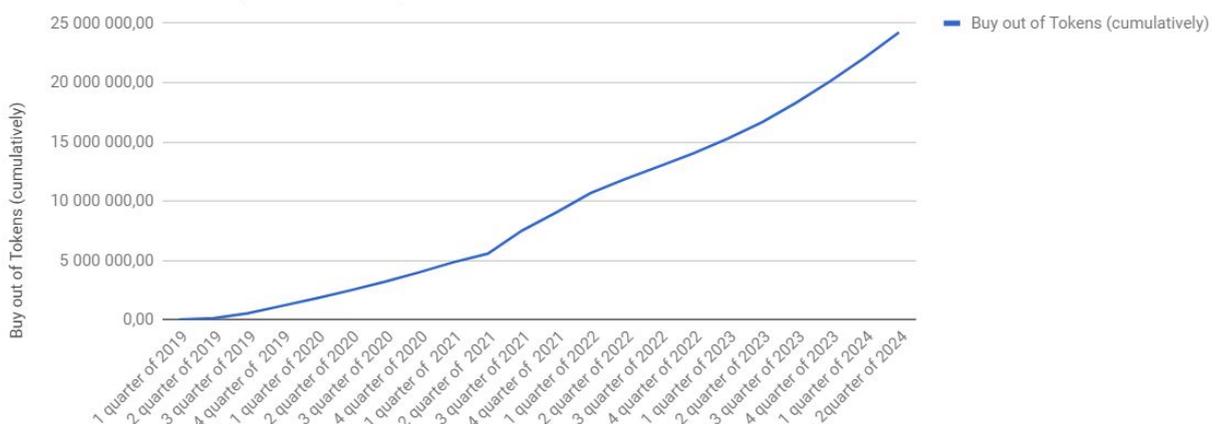
Based on evaluations, with most minimal forecasts for the number of connections to the innovative **FortFC** services, the organic demand for a token has been calculated as 24,226.891.70 EUR. **Consequently, due to the deficit, the demand for a token by FortFC customers will not make it unprofitable.**

You can see the detailed calculations for the **FortFC** tokens demand in [White Paper](#).

Buy out of Tokens



Buy out of Tokens (cumulatively)





Thus, the amount of Hard cap, according to the financial plan, will be purchased by **FortFC** customers during 5 years after the end of the ICO. Tokens trading will initially take place inside the **FortFC** ecosystem, which ensures the free circulation of the token and constant liquidity for its use in paying the company for services. Company calculations are provided below.